

Message Text

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SUBJECT: WEEKLY HIGHLIGHTS

1. PSYCHOLOGICAL: PLAYBACK FROM IMPERIAL VISIT TO U.S. PRE-OCCUPIED NEWS AND COMMENTARY COLUMNS OF FAST NEWS MEDIA DURING PAST WEEK, AND INCREASINGLY REFLECTED HIGH SATISFACTION BOTH WITH IMPERIAL COUPLE'S PERFORMANCE AND WITH UNEXPECTEDLY WARM AND GRACIOUS AMERICAN RECEPTION AND MEDIA TREATMENT. IN ADDITION TO POSITIVE IMPACT ON US-JAPAN FRIENDSHIP, TV TREATMENT (BOTH LIVE AND RECORDED SATELLITE FEEDS) HAS PROVIDED JAPANESE VIEWING PUBLIC WITH POSITIVE, MULTI-FACETED VIEW OF AMERICAN SOCIETY, CULTURE AND HISTORY.

STARTING AT WILLIAMSBURG, WHERE OTHERWISE DEAD TIME DURING SATELLITE RELAYS WAS FILLED WITH LENGTHY BACKGROUNDEERS ON COLONIAL HISTORY AND WILLIAMSBURG RESTORATION, COVERAGE CONTINUED SIMILAR TREATMENT IN D.C. WITH COMMENTARY ON HISTORY OF WHITE HOUSE AND U.S. PRESIDENTS. DURING SOUTH LAWN CEREMONIES, NHK QHAD EX-AMBASSADOR ASAKAI DESCRIBING PLEASANT VIGNETTES FROM HIS WASHINGTON YEARS, INTERSPERSED WITH SUPPLEMENTARY EXPLANATIONS BY AMERIOCOLOGIST NAGAYO HOMMA. DURING WHITE HOUSE STATE DINNER NHK-TV HAD UCLA ORIENTALIST HANS BAERWALD IN LOS ANGELES STUDIO WITH JAPANESE-AMERICANS DISCUSSING THEIR VIEWS OF EMPEROR AND

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LIFE IN AMERICA. TBS NETWORK CARRIED SPECIAL DISCUSSION

PROGRAM ON POST-WAR US-JAPAN RELATIONS BETWEEN SUCH STUDIO GUESTS AS FORMER USIS CAO WALTER NICHOLS AND WIFE OF ASIA FOUNDATION'S JAMES STEWART.

IN NEW YORK COVERAGE, AUDIENCES SAW WARM GREETING BY CHILDREN'S CHORUS IN CENTRAL PARK, SECRET SERVICE GUARD ACTIVITIES AND, BRIEFLY, AMERICAN FOOTBALL. WOODS HOLE STOP-OVER AFFORDED COVERAGE ON AMERICAN EMPHASIS ON SCIENCE, WITH TV ANCHORMEN DESCRIBING HIS AS WORLD'S FOREMOST OCEANOGRAPHICAL INSTITUTE. NOT SKIPPED WAS EMPRESS'S VISIT TO LOCAL GLASS FACTORY AND MUSEUM.

SCENES AT BALTZ FARM WERE ACCOMPANIED BY COMMENTARY ON AMERICAN FARMING TECHNOLOGY AND HEAVY JAPANESE RELIANCE ON U.S. FOR FOOD SOURCES. DISNEYLAND VISIT CARRIED LIVE ON HIGHLY POPULAR NHK "STUDIO 102" MORNING SHOW, WITH CAMERA SWITCHING BETWEEN PARADE ILLUSTRATING AMERICAN HISTORY AND SHOTS OF ROYAL COUPLE IN COZY GROUP WITH AMERICAN CHILDREN. WEEKLY MAGAZINES ARE BEGINNING TO PICK UP THEME OF OUTSTANDING SUCCESS OF VISIT, CREDITING BOTH PERSONALITIES OF ROYAL COUPLE AND UNUSUAL CAMPAIGN OF WELCOME BY U.S. GOVERNMENT AND MASS MEDIA.

MEANWHILE, BACK HOME IN JAPAN, PM MIKI ADDRESSED AMERICA-JAPAN SOCIETY IN TOKYO, STRESSING HIS BELIEF IN FREEDOM AND DEMOCRACY AS HE OBSERVED THEM DURING FOUR YEARS IN U.S. IN EARLY 1930'S, AND STATED HIS INTENTION TO COOPERATE WITH U.S. IN ENERGY, THIRD-WORLD AND KOREAN PROBLEMS. SPEECH WAS WELL-REPORTED BY MEDIA.

2. PROGRAM ACTIVITIES:

A. LEKACHMAN ON U.S. DOMESTIC ECONOMIC POLICY: ECONOMICS PROFESSOR ROBERT LEKACHMAN OF LEHMAN COLLEGE (CUNY), IN KYOTO FOR IMF MEETING, WAS PROGRAMMED BY KYOTO AC IN CONCISE, LOGICAL, WELL-DELIVERED LECTURE ON "EQUITY AND REDISTRIBUTION IN U.S.," I.E., WAYS THAT INCOME/WEALTH INEQUITIES MAY BE HANDLED BY POLITICAL AND ECONOMIC POLICIES IN U.S. OVER NEXT FIVE YEARS. AUDIENCE OF 45 ALERT AND INTERESTED GRADUATE STUDENTS, BUSINESSMEN AND ACADEMICIANS (INCLUDING FIVE AMERICAN STUDIES SPECIALISTS RESPONDED WITH FOOD FOLLOW-ON DISCUSSION. LEKACHMAN, NEVER BEFORE PROGRAMMED BY USIS, SAID HE WAS UNCLASSIFIED

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PLEASANTLY IMPRESSED BY EXPERIENCE, AND INDICATED INTEREST IN SUCH OPPORTUNITIES IN FUTURE.

B. VOLSPKR JOHN MELLOR ON WORLD FOOD PROBLEM: CORNELL PROFESSOR OF AGRICULTURAL ECONOMICS JOHN MELLOR, ATTENDING ASIAN PRODUCTIVITY ORGANIZATION SYMPOSIUM IN TOKYO ON FOOD GRAIN DISTRIBUTION, WAS CORRALLED BY TOKYO AC FOR VERY ARTICULATE, LOGICAL PRESENTATION ON "FOOD, POPULATION AND

ECONOMIC DEVELOPMENT: AN AMERICAN PERSPECTIVE," WHICH WAS "ONE OF BEST PRESENTATIONS EVER ON THIS SUBJECT" (TOKYO UNIV. ECONOMIST KENZO HEMMI, ACTING AS MODERATOR). MELLOR'S OBJECTIVE ANALYSIS OF PROBLEM OF GROWING DEMAND FOR FOOD AND UNSTABLE SUPPLY STIMULATED 40-ODD MEMBER AUDIENCE OF GOJ OFFICIALS, DIET MEMBERS, MEDIA WRITERS, ACADEMICIANS AND BUSINESSMEN/PROFESSIONALS TO KEEP MELLOR BUSY FIELDING QUESTIONS FOR HOUR AND HALF UNTIL HALT WAS CALLED BY TAC MANAGEMENT.

CC. SINOLOGIST RALPH CLOUGH: BROOKINGS SINOLOGIST RALPH CLOUGH SPOKE AT TOKYO, KYOTO AND FUKUOKA AMERICN CENTERS, LARGELY TO FELLOW SPECIALISTS. PRESENTATIONS WERE NOT STIRRING, BUT CLOUGH WAS GOOD IN FOLLOWING DISCUSSIONS. GENERAL COMPLAINT WAS CLOUGH RELUCTANCE TO GIVE VIEWS OPENLY. PERFORMANCE IN RAVC VIDEOTAPE WAS VERY FLAT, MAKING TAPE UNUSEABLE.

D. ECONOMIST PHILIP TREZISE: ANOTHER FORMER FSO AND CURRENT BROOKINGS SENIOR FELLOW, ECONOMIST PHILIP TREZISE, GAVE SUPERB PRESENTATION ON US-JAPAN ECONOMIC RELATIONS BEFORE ONE OF BEST AUDIENCES YET ASSEMBLED AT TAC. FIVE PROGRAM DISCUSSANTS WERE NOTED ECONOMISTS CHIAKI NISHIYAMA (RIKKYO UNIV), KIYOSHI KOJIMA (HITOTSUBASHI), EIMEI YAMASHITA (EX-VICE MINISTER OF MITI), EIICHI HASHIMOTO (MITSUI BOARD CHAIRMAN) AND ICHIRO TAKEUCHI (BANK OF TOKYO COUNSELOR AND PROMINENT MEDIA CONTRIBUTOR). AUDIENCE MEMBER KOGORO UEMURA, FORMER CHAIRMAN OF KEIDANREN (COUNCIL OF ECONOMIC ORGANIZATIONS), TOLD TAC DIRECTOR PRORAM WAS VERY USEFUL. TREZISE ALSO PROGRAMMED BY NAHA CONGEN WITH OKINAWAN ACADEMIC ECONOMISTS, WITH REPORT NOT YET RECEIVED.
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